

The role of the media in avoiding stigmatization

Baldwin Van Gorp – Institute for Media Studies – KU Leuven

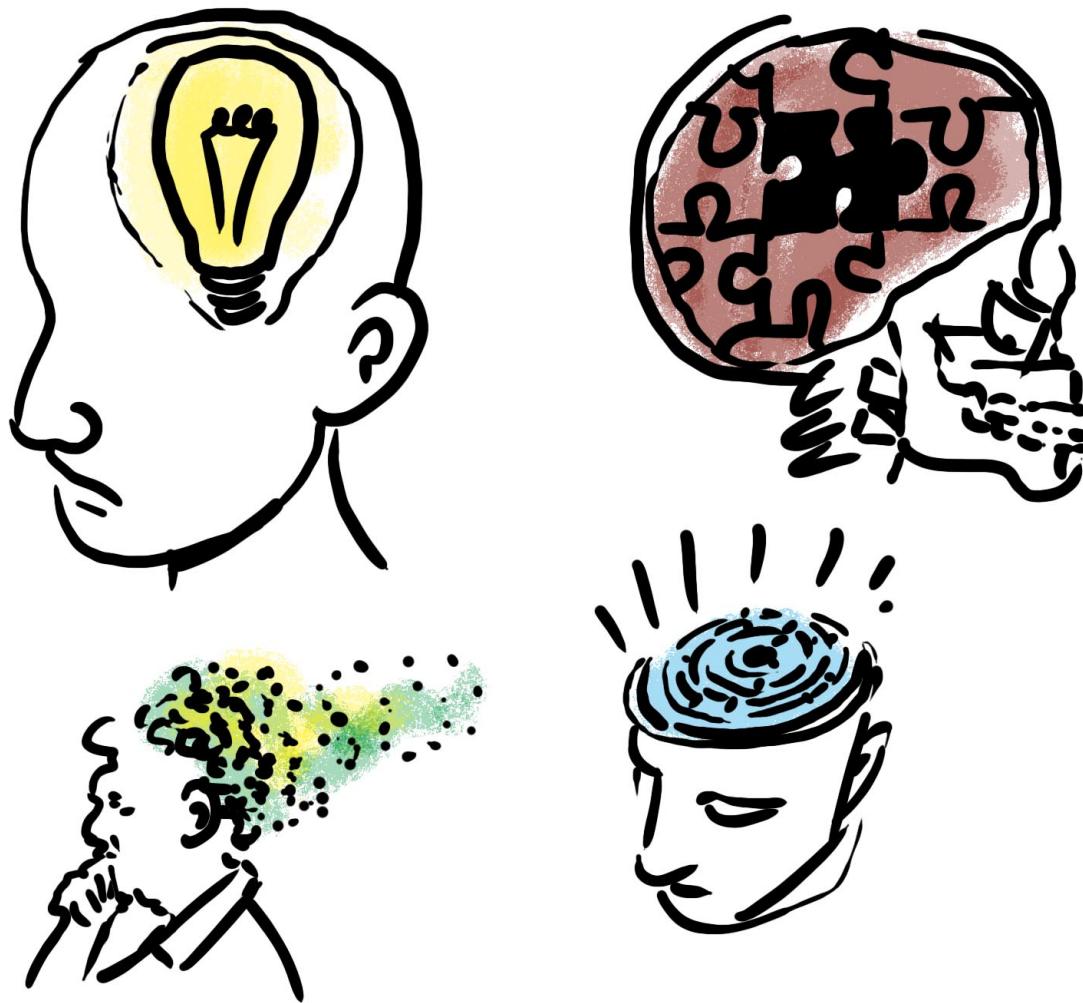
Dementia Prediction and Risk Reduction: Socio-cultural insights, Ethical reflections and future developments
International Online Symposium, 7-8 December 2020

"One out of seven cannot organise e-mails"





"The boredom of a perpetual holiday"







**THERE IS
HOPE**

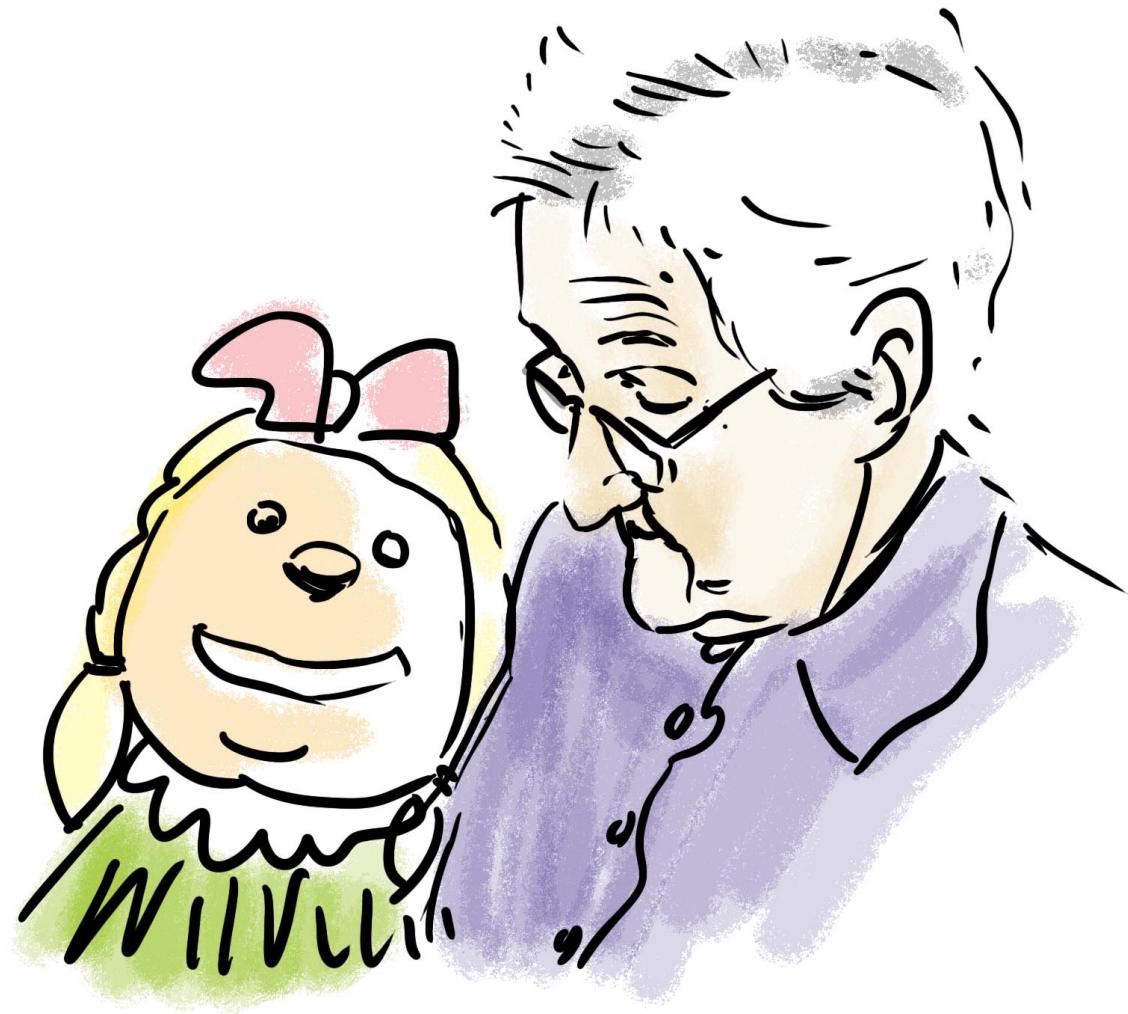
Neuron breakthrough!













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TEDx talk → <https://youtu.be/09mjATJZJsM>